



# Clover Suite of Solutions



Official Clover Partner



# Small businesses run better with Clover in their corner.



Our solutions are designed to be flexible enough to meet the unique needs of merchants.

#### **Get Paid.**

Clover makes doing business easier by providing merchants with the right mix of POS hardware and software to take credit cards, EMV<sup>®</sup> chip and contactless payments like Apple Pay<sup>®</sup> from customers, safely and securely.

#### Sell More.

Clover gives merchants the tools to pump up sales with both their new customers and their biggest fans.

#### Run Your Business.

Timesheets, payroll, marketing, accounting. Clover handles all the stuff merchants don't have time for, so they can focus on the stuff they got into business to do.





#### **Value to our Partners**



Clover's payments system allows you to concentrate on merchants' needs without the time and cost of compliance.

#### **Open Platform.**

When you semi-integrate with Clover, your point-of-sale can become EMV compliant quickly and easily.

#### **Open APIs.**

The API uses an asynchronous call model. Your point-of-sale initiates a request, Clover receives and processes the request, then provides a response. Each step of the transaction is reported to the point-of-sale. Plus, flows are completely customizable for your needs.

#### **Contemporary Merchant Proposition.**

Clover is not just an EMV solution, it's a payments-as-a-service platform. Give your point-of-sales more flexibility and get the ability to build customer-facing experiences that your merchants make stand out.





# Clover device family

Designed to work with Clover Station and evolve with your business needs







#### **Clover Flex**

Hand-over countertop experience with electronic signature capture



#### **Clover Mini**

Next generation countertop terminal, ECR replacement or point-of-sale Connects to cash drawer



#### **Clover Station**

QSR, FSR-lite and Simple Retailers looking for a robust business management system





**Clover Go** 

"Bring Your Own Device" (BYOD), micro merchants, multi-MID or mobility only SMBs



**Clover Flex** 

Small, mobile-optimized device with a built in printer, 1D/2D barcode scanner, camera and long battery life



# Clover offers a wide range of POS devices to meet any small business need.











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# **Clover Station**

All-in-one point of sale and payments system



With built-in capabilities that help speed up transactions, simplify daily tasks, and enable the latest payment acceptance, this all-in-one system helps lighten your load.







# **#clover**

# Unbeatable value.



Run your business and accept payments all from one point of sale and payments system



# Powerful Tools

Enjoy faster transactions with a state of the art processor, and manage your business easier with robust software and a wide variety of apps



Works seamlessly with
Clover devices and
peripherals to support
business transactions at the
counter, in line or on the go



Integrated EMV chip and signature and fingerprint sensor for employee login adds additional security to protect you and customers



# More capabilities to get the job done.



- 1 Fully integrated EMV® and contactless payment acceptance
- pay
- 2 Crisp 14" HD display with patented swivel feature
- **3** Faster, state-of-the-art processor

- 4 Printer with 4.3" customer-facing display option and contactless payments integrated
- PCI PTS 5.0 certified for enhanced security
- 6 Fingerprint reader for employee login

**7** Works with existing Clover peripherals and devices





# Printer options for various use cases



#### **Quick-Service Restaurant, Retail**

Printer with customer display provides personalized customer interaction and contactless payment acceptance

# Contactless payment 4.3" Customer display

# **Full-Service Restaurant and Bars**

Printer without customer display ideal for processing transactions away from customers



## **Clover Station advantages**



|                          | Clover Station features   | Why it matters  |
|--------------------------|---|---|
| All-in-one solution      | <ol> <li>Proprietary Clover System<br/>(hardware and software)</li> <li>Built-in capabilities (e.g., EMV/NFC)</li> <li>Designed for payments and point of sale</li> </ol> | <ul> <li>Easier to set up and use</li> <li>Reduces operational issues</li> <li>Minimizes cost of peripherals/external devices</li> </ul>  |
| Apps & Tools             | <ol> <li>24 pre-installed apps on device</li> <li>Clover app market – access to 300+ apps</li> <li>Open platform with app market</li> </ol>                               | <ul> <li>Start using apps right out of the box</li> <li>Breadth of apps provide unrivaled choice of tools to help run business</li> </ul> |
| _=்{ூSpeed &<br>Capacity | <ol> <li>Fast Qualcomm<sup>®</sup> Snapdragon™ CPU</li> <li>4GB RAM</li> </ol>  | Complete tasks faster and handle more at once   |
| Multi-layered protection | <ol> <li>Employee fingerprint login</li> <li>EMV chip transactions</li> <li>PCI 5.0 certified</li> </ol>  | Latest payments security standards to add layers of protection for you and your customers   |



#### **Clover Station**



The all-in-one POS and payments system designed to be the pillar of a merchants business.





#### **Multi-layered Protection.**

Integrated EMV® chip and signature payment, plus fingerprint sensor for login, boosts security.

#### Power to Do More.

Multi-task like a pro with 4GB RAM that can run multiple apps and enable faster transactions.

#### Easy to See, Easy to Sign.

Large, 14-inch HD display and swivel feature allows customer e-signatures and engagement.

#### **Apps for That.**

Over 20 pre-installed apps and access to Clover App Market helps you simplify daily tasks.



#### **Clover Mini**



A compact countertop POS with the guts to go big. Accept swipe, EMV chip, and NFC payments right out of the box.



#### **Hardware That Scales.**

Merchants can add more POS components and capabilities as needed.

#### **Software That Multitasks.**

Customizable with do-it-all apps for whatever a business needs.

#### Big display. Huge advantage.

With Clover Mini's large, bright touch screen, users see things more clearly than ever.

#### **Print Receipts.**

Keep things moving at the register by printing customer receipts on the spot.



#### **Clover Flex**



Free your hands, minds and countertops for the things that matter.



#### Off-site Sales.

Because it's LTE / Wi-Fi enabled, Clover Flex lets you accept payments outside of your store and on the road.

#### Pay at the Table.

Process a card, print the receipt, get a customer signature, and tip adjust without missing a beat.

#### **Built-in Functionality.**

Clover Flex is packed with features like a printer, camera, and 1D/2D barcode scanner.

#### Get Paid.

Accept the latest payment types, including EMV chips or NFC payments like Apple Pay.



#### **Clover Go**

Go here. Go there. Accept payments anywhere.

#### **Fast**

No matter how your customer is paying, contactless, EMV® chip, or traditional swipe, Clover Go can take it—and get you paid fast.

#### **Flexible**

Whether you're running around town or running around your store, the Clover Go Mobile Point-of-Sale app and Clover Dashboard place additional, robust features at your fingertips.

#### **Smart**

Big things come in small packages. With Clover Go, you get intuitive sales reporting, business insights, and more.



merchantproexpresstexas.com

#### Clover Go Device



#### Clover Go App





#### **Clover Accessories**



Clover accessories mean that we can provide a broad range of functionality to our merchants.





#### **Printers**

From printing receipts to the kitchen to printing on the go, Clover accessories has you covered.

#### 1D/2D Barcode Scanners

Our Clover-customized scanners can capture barcodes and QR codes from paper labels, on screens, and more.

#### **Swivel Stand**

Turn your Clover Mini around with ease and let customer swipe, dip, or tap using the swivel stand.

#### **Weight Scale**

Merchants who sell their wares by weight can speed up checkout with the customized Clover weight scale.





## **Clover Security**



Every transaction, from swipe to finish, is protected by technology from First Data, a leader in payment processing.

#### **Data Protection.**

The latest end-to-end encryption and tokenization technology to help protect customer data from the moment their card is swiped.

#### Reduces PCI Compliance Burden.

With the PCI Rapid comply solution, a simple, online PCI compliance wizard, helps merchants adhere to the latest security standards.

#### Minimizes Liabilities for Merchants.

In the event of a data breach, get a liability waiver of up to \$100,000 for card association fines and expenses.

#### **Get Expert Guidance.**

An additional level of client service expertise to address your security questions or concerns.





# **Clover Check Acceptance**



Provides access to one of the industry's leading check authorization systems.

#### **Offers More Payment Choice.**

Allows merchants to accommodate customers who want to pay by check.

#### Lower Expenses, Faster Funding.

Enjoy lower processing fees when accepting checks. Plus, they're typically funded within two business days.

#### Reduce Risk.

Lessen chargebacks and significantly reduce fraud losses by shifting the responsibility of bad checks to us.

#### **Simplify The Process.**

Just take a picture of the check with your Clover device and it's accepted (or declined) within seconds.





### **Clover Gift Cards and Clover Customer Relationship**



Easy-to-use programs that provide new ways to interact with customers.



#### **Clover Gift Cards**

Simplifies selling and managing custombranded plastic and digital gift cards. Customers can even buy and redeem gift cards right from their smartphones.



#### **Clover Customer Engagement**

Helps merchants get to know their customers better, increase sales, and grow their business with a reward program and promotions. These tools are free right out of the box, and included with every Clover.

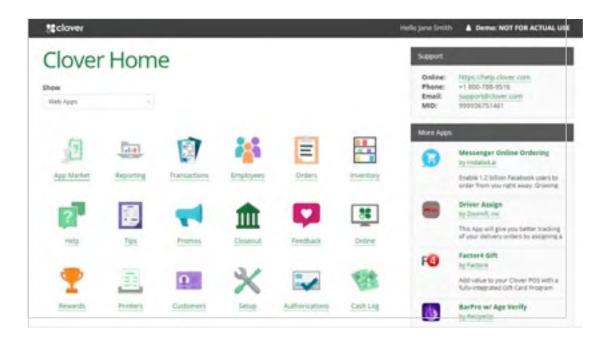




#### **Clover Point of Sale Software**



Cloud-based software that is customizable to tackle the many challenges small businesses face.



#### **Payments Plus**

Our foundation plan that allows merchants to manage payments, employee permissions, and scheduling, as well as build customer lists and develop simple reporting.

#### **Register Lite**

Helps merchants simplify their operations by combining their payment, business management, and customer engagement into a single device.

#### Register

The most robust option for handling complex business tasks like managing inventory, orders, F&B front of house, and customer engagement.



## Clover Provides a Range of Business Apps



Our open architecture supports apps from a range of partners, with nearly 400 apps available.

#### Work doesn't have to be work.

Apps designed to drive customer engagement and seamless back-office operations including vertical specific solutions.

#### Get more done every day, your way.

We can work with you to produce a customized app marketplace including your existing proprietary apps.























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